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## Adelaide's north tops list for hottest first homebuyer region

Adelaide's first homebuyers are rushing north with affordable housing and an abundance of cheaper land providing ideal buying conditions.

Statistics from leading lender to first homebuyers, HomeStart Finance, showed that suburbs on Adelaide's northern fringe accounted for almost 40% of total first homebuyer loan sales in the last year.

The hottest suburbs were Salisbury and Elizabeth, accounting for approximately 10% and 7% of total sales respectively, closely followed by Munno Para with 5%.

Adelaide's southern fringe suburbs were also popular among first homebuyers, accounting for more than 15% of sales with the hottest suburbs being Seaford and Morphett Vale.

The top suburbs in Adelaide's east were Campbelltown, Windsor Gardens and Klemzig, while St Clair, Woodville and Ottoway led the way in Adelaide's west.

HomeStart's Chief Executive Officer John Oliver said the figures highlighted that first homebuyers are increasingly seeking out city fringe areas where they can get a foothold in the market.

"Adelaide's northern suburbs provide great conditions for first homebuyer activity with an abundance of affordable housing and cheaper land," he said.

"The Playford Alive development is a big drawcard for the North, and along with suburbs such as Salisbury, are ideal 'starter' areas where first homebuyers can get a foot in the door, and then have the option to transition to a more centralised location down the track if they desire.

"Buying in these suburbs means first homebuyers don't have to make as many compromises on the types of features they want in a home, making them ideal for young couples and growing families.

"Affordable housing is a huge issue for first homebuyers and the high level of activity we continue to see in Adelaide's north demonstrates what can happen when the right conditions prevail."

### Adelaide's Top First Homebuyer Suburbs by Region

North	South	East	West
1. Salisbury 2. Elizabeth 3. Munno Para	1. Seaford 2. Morphett Vale 3. Aldinga Beach	1. Campbelltown 2. Windsor Gardens 3. Klemzig	1. St Clair 2. Woodville 3. Ottoway

*First homebuyers Alex Demasi and Rozlyn Innes recently purchased a home in Salisbury North and are available for interviews and photographs.*

*HomeStart makes home ownership a reality for more South Australians in more ways. We are a statutory authority that reports to the Minister for Housing and Urban Development. We were created in 1989 and since then have helped over 64,500 households into home ownership.*