

For immediate release
Tuesday, 11 June 2013

CEO sleeping rough to raise funds for homelessness

HomeStart CEO John Oliver will once again sleep rough to raise funds for Adelaide's homeless, by participating in the St Vincent de Paul CEO Sleepout on Thursday 20 June 2013.

The event challenges business and community leaders to experience homelessness first-hand for one night in order to raise money that will help over 100,000 homeless Australians.

Mr Oliver says that participating in the past three events has given him a small taste of what it would be like to sleep rough.

"Uncomfortable, cold and certainly not restful," he says.

The funds will assist the St Vincent de Paul society to provide a range of services including employment pathways for people experiencing homelessness, housing support for refugees fleeing dangerous situations and support for households at risk of homelessness.

Mr Oliver believes appropriate and safe housing should be available to those who need it.

"Everyone deserves to be treated with dignity and respect, regardless of their circumstances," he says.

Follow Mr Oliver's fundraising progress on the [Vinnies Sleepout website](#).

HomeStart makes home ownership a reality for more South Australians in more ways. We are a statutory authority that reports to the Minister for Housing and Urban Development. We were created in 1989 and since then have helped over 63,000 households into home ownership.

Media enquiries welcome by phoning Kelly Higgins on (08) 8203 4754 or 0413 016 191

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