



## Netball SA announces new sponsorship to expand its South Australian footprint

Netball SA has announced a new sponsorship with South Australian home lender, HomeStart Finance, in a huge boost for grassroots netballers around the state.

With over 35,000 registered players across the state, the HomeStart Finance partnership will enable Netball SA to continue to expand its support for communities throughout South Australia.

Netball SA CEO Ben Scales believes the partnership is a great fit for both organisations.

“HomeStart Finance is passionate about building strong and thriving communities and we are excited about partnering with them,” said Scales.

“Netball plays a key role in building strong communities and are committed to continuing to provide opportunities for the community to be engaged in the sport and support our players, umpires, coaches and volunteers to build life-long memories.

“This partnership is a significant investment for those at the core of our sport and it is exciting to partner with an organisation who has a similar vision.”

As part of the sponsorship, HomeStart Finance will become the naming rights partner to SA Districts Netball Association facility at Golden Grove, now known as HomeStart Finance Park, and will be heavily involved in promoting community netball across the state.

HomeStart Finance Head of Strategic Development, Andrew Mills said he was proud to support an organisation that plays such an important role in the lives of so many South Australians and their communities.

“At HomeStart Finance, we’re committed to building stronger communities - from helping South Australians to achieve the dream of home ownership, to supporting organisations like Netball SA who bring people together to be active, socialise and have fun,” he said.

“We’re excited about growing the sport’s footprint across the State, and enabling more South Australians to experience the enjoyment of netball.”

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